



Indo-American College

Not just another college

Permanently Affiliated to THIRUVALLUVAR UNIVERSITY, Vellore.

Accredited by NAAC with 'B' Grade

Recognised Under Section 2 (f) & 12 (b) of UGC Act.

T.N. Govt. G.O.MS. No.172, Higher Education Dept, dt.27-4-1998

DEPARTMENT OF COMMERCE PROGRAMME OUTCOMES (B. Com)

PO1:	After completing three years for Bachelor of Commerce program, students would gain a thorough grounding in the fundamentals of Commerce, Finance and Accounts.
PO 2:	The knowledge of different specializations in Accounting, costing, banking and finance with the practical exposure helps the students to stand in organization and can independently start up their own Business.
PO 3:	The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.
PO 4:	Capability of the students to make decisions at personal & professional level will increase after completion of this course.
PO 5:	After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration and Accounting abilities of the Company.
PO 6:	Endow students with the holistic and contemporary knowledge of Business & Commerce through a fair mix of theory & practical courses.
PO 7:	To sensitize about the emerging challenges and issues across the Globe in Trade & Commerce.

COURSE OUTCOMES

S.No	Subject Code	Course Name	Course Outcomes
1	FCM11	Financial Accounting -I	<ul style="list-style-type: none">The course helps the student to understand the basic Principles and practical Application of Accounting and to have knowledge in the preparation of Double Entry System.
2	FCM12	Business Organization	<ul style="list-style-type: none">The course focuses to enable the students to understand the basic concepts of Business Organization and to make the students to know the functioning on MNC's India.

3	FACM15C	Indian Economy I	<ul style="list-style-type: none"> The course helps the pupil to understand the salient objective of this paper is to introduce the students to understand the main concepts of the Indian Economy
4	FCM21	Financial Accounting -II	<ul style="list-style-type: none"> The Students will be familiarized to gain knowledge about the different systems of Accounting and to understand the branch account and its types.
5	FCM22	Office Management	<ul style="list-style-type: none"> The course helps the students to apply various approaches when dealing with the management of tasks, teams and individuals.
6	FAEC25C	Indian Economy II	<ul style="list-style-type: none"> The course focuses to acquire sufficient knowledge about India's Economic Development and fundamental Concept about National Income in India.
7	CCM31	Corporate Accounting I	<ul style="list-style-type: none"> The course helps the students to understand the basic concepts relating to issue and redemption of shares and prepare final accounts and to understand accounting treatment on acquisition of business.
8	CCM32	Legal Aspect of Business	<ul style="list-style-type: none"> The course helps the students to gains the Basic Knowledge in Business Law and the students to understand and deal either various contracts in his day-to-day life, be if for his business or profession.
9	CCM33	Business correspondence	<ul style="list-style-type: none"> The course helps to acquire knowledge about basic concepts of business Correspondence and understand structure and layout business letter.
10	CCM34	Business Statistics and Operation Research	<ul style="list-style-type: none"> The course helps the students to develop skills in analysis and interpretation of data and measure the degree and direction of relationship between the variables in business.
11	CACM35	Business Economics I	<ul style="list-style-type: none"> The course focuses to students the main objective of this paper is to apply in business decision making, demand, utility, demand forecasting and production and the students understand the role and responsibilities of Business.

12	CSCM36	Computer Application in Business	<ul style="list-style-type: none"> The course helps to students the understanding the basic concepts of computers and computer hardware and facilitates the students to have insights on words processing.
13	CCM41	Corporate Accounting II	<ul style="list-style-type: none"> The course focuses to enable the students to acquire knowledge in valuation of shares and goodwill and to enable the students to understand the Liquidation, accounting procedure and various business combinations.
14	CCM42	Business Management	<ul style="list-style-type: none"> The course helps to familiarize the students with the concepts and principles of management and provide opportunities to apply the general functions of management in day.
15	CCM43	Company Law	<ul style="list-style-type: none"> The course helps to enlighten the students on the Provisions governing the Company Law and the students aware on the recent amendments to Companies Act.
16	CCM44	Modern Banking	<ul style="list-style-type: none"> The course focuses the students to understanding the basic Concepts banking and has knowledge about Central Banking the SBI.
17	CACM45	Business Economics II	<ul style="list-style-type: none"> The course helps to student the main objective of this paper is to apply in business Cost and Revenue analysis and understands distribution and Theories of Distribution.
18	CCM51	Cost Accounting I	<ul style="list-style-type: none"> The course helps to students to understand basic concepts and methods of Cost Accounting and to be able to solve simple cases.
19	CCM52	Practical Auditing	<ul style="list-style-type: none"> The course help to students the understand meaning types of audit, and difference between auditing and book keeping and indentify different types of vouchers.
20	CCM53	Management Accounting	<ul style="list-style-type: none"> The course help to students is to impart knowledge of financial statement and their analysis and interpretation and to appreciate the importance of financial information for decision making process.
21	CCM54	Income Tax Law and Practice I	<ul style="list-style-type: none"> The course helps the students to acquire knowledge of different income tax concepts and control cyclic fluctuations.

22	CECM55A	Entrepreneurial Development	<ul style="list-style-type: none"> The course focuses to make and credit interest among the students to become an Entrepreneur and to facilitate the students to avail the incentives and schemes available for MSME.
23	CSCM56	Principles of Marketing	<ul style="list-style-type: none"> The course helps to students the understanding of evolution of marketing and facilitates the students to understand the various elements of marketing mix and product life cycle.
24	CCM61	Cost Accounting II	<ul style="list-style-type: none"> The course helps to make the students to understand the process of ascertaining, classification and controlling and to enable the students for higher studies like CA, ICWA, and ACS with ease and confidence.
25	CCM62	Income Tax Law and Practice II	<ul style="list-style-type: none"> The course helps to acquire knowledge of different income tax concepts and the main objective of taxation is economic development.
26	CCM63	Financial Management	<ul style="list-style-type: none"> The course helps to provide expert knowledge on setting financial objectives & goals and to ensure adequate return on investment.
27	CPCM67	Individual/Group project	<ul style="list-style-type: none"> The students discrete Project to be completed by the provider in performing the Services and each of which will be detailed in a cell off contract pursuant to the issue of an order from to the provider by the Authority.
28	CECM64C	Service Marketing	<ul style="list-style-type: none"> The course helps to impart knowledge about insurance services in service marketing and create new ideas in service marketing.
29	CECM65C	Financial Service	<ul style="list-style-type: none"> The course help to enable the students to gain knowledge of business financial services and financial system of a country is closely related to the economic development.
30	CECM69A	Insurance	<ul style="list-style-type: none"> The course focuses the students to impart understanding about the functions nature and principles of insurance and to facilitate knowledge on the principles and kinds of Marine Insurance.

31	CEA60	Extension Activities	<ul style="list-style-type: none">• The course helps to students to understand the basic problems faced by the villagers and to expose the students in analyzing then needs of the village people.
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