## 7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words:

The main objective of the institution is to provide higher education to the poor rural students in and around Cheyyar, to offer the necessary skills to empower them with the required resources so that they can compete on par with city students. Its goal is to cherish the quality of its products and to raise their standard of living. The motto of the institution is "enter to learn and leave to serve". Keeping these ideas as objectives, new courses that could fetch job opportunities have been introduced. Buses have been plied, for students, to all the arterial routes to facilitate transportation at nominal fare. Government scholarships have been arranged for the students who are financially weak. The Management offers scholarship to the poor and meritorious students to the tune of Rupees One Lakh and Fifty Thousand every year from the endowment of Abboy Trust. Concession in tuition fees is given to the students who are financially weak. Best performers in academic activities are promptly rewarded. Best performers in sports have been supplied the required training and essential nutrition. The institution maintains a learner-centric environment. The atmosphere is conducive to learning and to pursue higher studies. The college offers better library facilities and internet support. Hostel facilities are available for both the boys and girls at affordable charges. Add-on courses while pursuing regular degree courses. Free English and Tamil typewriting classes have been conducted for students. Programmes to impart and enhance students' communication skills are organized every year. Yoga and Meditation programs are organized to improve the well being of students. Placement training is offered both to the graduates and graduands. All constructive steps are taken to mould students' skills and character. Since acquisition of certificates is not the conclusion of education, the college also extends a stage for the presentation of the extramural capacity of the students through Annual Day, Sports Day and various cultural events.

IQAC Coordinator

Principal, Indo-American College Cheyyar-604407